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button when the display-image discrimination means discriminates that the image data is to be displayed panoramically.

5. An image reproduction apparatus according to claim 4, wherein the display-mode setting means includes means for, when the frame-advance button is operated again after the scroll operation of the panoramic image is completed, starting a scroll operation of a subsequent panoramic image automatically.

6. An image reproduction apparatus according to claim 1, wherein the display means includes means for switching a scroll display mode for scrolling a panoramic image and a frame-advance display mode for advancing images frame by frame.

7. An image reproduction apparatus according to claim 1, wherein the display means includes means for switching an entire reduced-image display mode in which a panoramic image is reduced as it is and the reduced panoramic image is displayed at once within a display area and a scroll display mode in which a panoramic image of a normal size is scrolled and displayed.

8. An image reproduction apparatus according to claim 1, wherein the display means includes means for clearly displaying whether an image displayed in a display area is part or all of the image data.

9. An image reproduction apparatus according to claim 1, wherein the display means includes means for

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Fig 6

performing a superimpose display to show which portion of a panoramic image is currently displayed in a display area when the panoramic image is scrolled in a normal size.

5 *SW*
C2 10. An image reproduction apparatus according to claim 1, wherein the display means has a divided-image stepping display mode in which a panoramic image is divided into a plurality of areas and the areas are advanced frame by frame and displayed step by step when
10 an aspect ratio of the panoramic image is plural times larger than that of a display area.

11. An image reproduction apparatus according to claim 1, further comprising a single/overall image display mode switching means for, when a panoramic
15 image is displayed in a display area, switching between a single-image display mode and an overall-imaged display, the single-image display mode performing a single-image display including a representative-image display and a reduced-image display, and the overall-
20 image display mode performing an overall-image display including a divided-image stepping display and a scroll display.